

LAFAYETTE HOUSING PARTNERSHIP
Lafayette Housing Needs Assessment
Addendum: Responses to Questions Received

The following responses are provided to clarify questions received regarding the Lafayette Housing Needs Assessment RFQ. These responses are intended to support a clear and consistent understanding of the project scope and expectations.

Q: What timeline are you envisioning for this engagement?

A: The anticipated project timeline is approximately six months from contract execution.

Q: We came across the publicly available Market Value Analysis. Would it be possible to access a more detailed or internal version to help ground our work?

A: Yes, additional data and supporting materials related to the Market Value Analysis (MVA) can be made available to the selected team.

Q: Are there specific reforms already on the City's agenda that you'd like this effort to help inform or accelerate?

A: Yes, this effort is intended to inform and accelerate ongoing conversations around full-spectrum housing production, redevelopment of disinvested/underutilized/adjudicated properties, impediments to development, and alignment of regulatory frameworks with market conditions.

Q: Are there any priority areas or project types you'd like us to focus on, particularly those emerging from the MVA?

A: Priority areas will be informed by the MVA, particularly locations demonstrating a strong need for reinvestment as well as areas demonstrating a potential to seize upon strong or emerging market conditions. The City is especially interested in strategies that support infill development, adaptive reuse, and mixed-income housing opportunities in targeted corridors and neighborhoods.

Q: How much flexibility is there to introduce new approaches? Are you open to international best practices, or would you prefer recommendations that build on existing frameworks?

A: There is strong interest in innovative and forward-thinking approaches, including relevant national and international best practices. At the same time, recommendations must be included that are grounded in local context and near-term implementation

realities, with a focus on strategies that can be operationalized within existing or adaptable frameworks.

Q: Does the MVA include parcel-level data, or is it limited to block group or neighborhood-level analysis?

A: The MVA is primarily structured at the block group and neighborhood level. However, supplemental data sources may be available to support more detailed, parcel-level analysis as needed for specific sites or targeted strategies.

Q: For priority sites, do you have a sense of how many you'd like to advance? Should we think about a citywide parcel-level analysis, or a broader scan to identify and then refine a smaller set of high-potential sites?

A: The expectation is to evaluate a limited number of catalytic sites, with the number to be proposed by the consultant based on the budget, timeline, and methodology. The expectation is to begin with a broader, citywide scan to identify areas of opportunity, followed by refinement into a smaller set of high-priority sites. There will also be provided sites recommended from prior housing and housing-adjacent planning efforts.

Q: Is there an anticipated budget or funding range for this project, and will the contract be negotiated following selection?

A: The budget range for this engagement is \$75,000-\$125,000. Following the shortlisting of Statements of Qualifications, selected firms will be invited to submit proposals that include the scope, methodology, timeline, and budget. Final scope and contract terms will be refined and negotiated following selection.

Q: Should the analysis focus strictly on the City of Lafayette, or include broader parish/regional dynamics where relevant?

A: The primary focus of the analysis should be the City of Lafayette. However, consideration of broader parish and regional dynamics is encouraged where it provides important context for housing demand, market conditions, and economic drivers.

Q: What level of stakeholder and public engagement is anticipated, and will the Partnership assist with outreach and coordination?

A: A meaningful level of stakeholder and public engagement is expected to validate data and surface insights from both known and niche housing stakeholders. The Partnership will play an active role in outreach and coordination to support effective and inclusive engagement throughout the process.

Q: Is there a desired project timeline or key milestones the selected consultant should plan around?

A: The anticipated project timeline is approximately six months from contract execution.

Q: The RFQ notes that the Market Value Analysis (MVA) will serve as the baseline market framework. In aligning our proposed analytical approach with the MVA, can the Partnership clarify the specific format of the MVA data (e.g., raw CSV, shapefiles, or a summary report) and whether any proprietary software was used by the authoring team that we would need to interface with?

A: The MVA is available in multiple formats, including summary reports and supporting datasets. To the extent available, underlying data such as GIS-compatible files (e.g., shapefiles) and tabular datasets can be shared with the selected team. No proprietary software is required to interface with the MVA; however, familiarity with standard GIS and data analysis tools will be important for working with the materials.

Q: For the purpose of our staffing plan, should we assume we are responsible for all logistical costs (e.g., venue rentals, digital survey platform subscriptions, or translation services) for stakeholder outreach, or will these resources be provided by the Partnership?

A: The selected consultant should assume responsibility for typical project-related logistical costs associated with stakeholder engagement, including tools and platforms necessary to execute their approach. The Partnership will heavily support coordination and outreach efforts, and will likely assist with select resources where appropriate, but respondents should include these costs within their proposed scope and budget.

Q: Does the Partnership have an estimated timeline in mind for completion of the study, given the estimated contract start in September 2026?

A: The anticipated project timeline is approximately six months from contract execution. Assuming a September 2026 start, completion is expected in early 2027. The selected consultant may propose refinements to the timeline based on their approach.

Q: To confirm, must our submission be submitted via email to submissions@cfacadiana.org (stipulated on page 15 of the RFP), and not via physical mail to the delivery location specified on page 2 of the RFP?

A: Yes, submissions should be made electronically via email to submissions@cfacadiana.org as outlined in the RFP. Physical submissions are not required.

Q: Is any of the raw data used to complete the MVA available for use by the chosen consultant? Namely, can the detailed GIS shapefiles and modeling spreadsheets from the MVA be made available to the selected consultant by Reinvestment Fund?

A: Yes, to the extent available, supporting data related to the MVA—including GIS-compatible files and underlying datasets—can be shared with the selected consultant. Coordination with the original authoring team may be required for certain materials.

Q: On page 13 of the RFP, it mentions a “high-level evaluation of one or more representative catalytic development or redevelopment sites.” Can the City indicate how many sites will be included in the scope, and at what point the City will determine which sites will be evaluated?

A: The intent is to evaluate a limited number of catalytic sites, with the exact number to be proposed by the consultant based on budget, timeline, and methodology. The process should begin with a broader citywide scan to identify opportunities, followed by refinement into a smaller set of high-priority sites. Additional sites identified through prior planning efforts will also be provided.

Q: Is the expectation that the final presentation will be to City Council or to a broader community audience?

A: A final presentation to the City Council is expected. The consultant may also propose additional presentations to stakeholder groups or the broader community as part of the engagement approach.