



A strategic plan focused on leveraging available resources and working with donors to create discernable impact that enhances the quality of life in our region.



DRIVE IMPACT

Drive regional and local impact that is strategic, collaborative, and inclusive

- Grow capacity and invest in tools for data collection and analysis regarding the community
- Develop a community grants process
- Explore strategies to improve impact of NPO partners
- Develop a regional strategy with alignment around affiliate structure
- Launch and incubate Lafayette Resource Development Initiative



GROW PHILANTHROPY

Strategically grow philanthropy and connect donors to needs and opportunities in the community

- Develop plan to encourage more "ideal" gifts & funds
- Refine and implement a professional advisors strategy and program
- Build unrestricted endowment to grow community resources
- Develop and execute on a capacity building campaign to support growth



OPERATE SUSTAINABLY

Create a sustainable business model to support our work

- Create a 5-year sustainability budget, progressive staffing plan, & revenue options
- Migrate to an investment & donor services platform for internal efficiencies & improved client experience
- Review outside investment management process, fees, & minimums
- Determine which types of funds will require changes to fees/minimums and/or will not be accepted

CFA Strategic Initiative Spotlights

The Fund for Acadiana: The Permanent Engine

The Fund for Acadiana, is a growing, flexible endowment designed to respond to unexpected challenges, seize opportunities, and invest in long-term quality of life.

Unlike reactive philanthropy, this fund allows us to:

- Invest before needs become crises
- Support transformative, data-informed projects
- Fund the right solution at the right time
- Compete regionally for talent and economic growth
- Address long-term issues we cannot yet foresee

Endowments create a permanent financial engine:

- Principal invested in perpetuity
- Approximately 4% granted annually
- Growth over time generates more than the original gift
- This is how communities build readiness



Contact Nicole Jones at
njones@cfacadiana.org
to learn more

Lafayette Resource Development Initiative

The Lafayette Resource Development Initiative (LRDI) is a privately funded, **multi-year effort designed to serve as a sophisticated intermediary between national philanthropic capital and local community needs.** Powered by the Community Foundation of Acadiana's 26-year legacy of trust and compliance, LRDI is the primary vehicle dedicated to attracting significant external resources to foster sustainable and aligned community development within the City of Lafayette. We collaborate with public, private, and nonprofit sectors to ensure our city's most vital projects reach their full potential.



Contact Anita Begnaud at
abegnaud@cfacadiana.org
to learn more

Anita Begnaud serves as the Managing Director of LRDI, leading the initiative's efforts to secure external funding and build strategic partnerships. Anita returned to Lafayette following her tenure as Vice President of Marketing & Communications for the Virginia Economic Development Partnership. With nearly two decades of experience in economic development and civic leadership, including more than five years as CEO of the Downtown Development Authority, Anita utilizes her strategic background to transform local community projects into nationally competitive investment opportunities.